

E-mail: Keyleader@kiwanis.ky

August 20, 2017

Phone: 345-916-8664

Dear Parent,

Starting September 29th, 2017, Kiwanis will stage the eleventh annual Key Leader event in Grand Cayman. It represents a major opportunity to assist in moulding teenagers (ages 14 to 18) to develop the skills necessary to become tomorrow's valued personnel and future executives.

See also the Kiwanis web site at www.kiwanis.ky for more info and photos of the previous events.

The Key Leader programme has now been held in a number of countries around the world including USA, Canada, Malaysia, and Brazil. Here are a few of the programme highlights:

- Participants will learn the most important lesson of service leadership: **Leadership comes from helping others succeed.**
- There are five key goals aimed at by today's young Key Leaders. First, personal INTEGRITY – doing the right thing; second, personal GROWTH – developing in mind, body and spirit; third, RESPECT – showing consideration for self, others and property; fourth, building COMMUNITY – developing relationships, in-family, national and global, to achieve positive goals; and fifth, the pursuit of EXCELLENCE – expecting and achieving the best.
- The programme is held just about every week somewhere in the USA.
- St. Ignatius Catholic School will host the eleventh annual Cayman Islands event from 29th September to 1st October 2017.
- It is not just for Kiwanis Key Club members – any teen (ages 14-18) may participate. However, we do require a confirmation from the teen's teacher/school principal that the teen has a "good" standard of behaviour.
- Up to 60 teens will participate this year. We have on purpose limited the number of teens in order to be able to pay close attention to each teen.
- The application fee for this programme per attendee is just CI\$25 (non-refundable) with the remainder of the \$185 cost coming from generous community sponsors. The benefits to each teen are far-reaching and life altering. It is difficult to find a more worthwhile way to spend so little money in the community to start solving teen issues.

Key Leader is not-for-profit. The fee and sponsorship cover the cost of bringing a highly experienced facilitator to Cayman for the event, and also cover the cost of programme materials, food and drink and other essentials for the weekend.

Take the first step in preparing your teenager for what lies ahead, not only in college, but in his or her business and social life. The skills taken away from a single attendance at Key Leader will last a lifetime and the interaction with other teens in the Key Leader environment will open new doors to communication and socialisation. Attached is an application form. Sit down and talk with your son or daughter about attending Key Leader – a weekend of fun, but with a serious purpose.

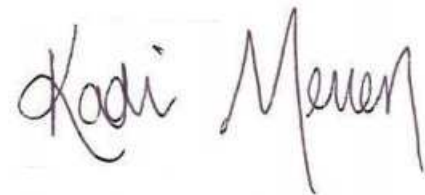
If your child wants to participate then please fill in the attached forms and turn it into your schools Key Club advisor or principal together with CI\$25 or scan a copy and email it to keyleader@kiwanis.ky no later than Friday, September 22nd.

Cheques should be made out to The Kiwanis Club of Grand Cayman.

Please feel free to call me for further information or check out the programme online at the Kiwanis web site www.key-leader.org.

Many thanks and I look forward to hearing from you.

All the best,



Kadi Merren-Pentney
Key Leader Site Coordinator
Kiwanis Club of Grand Cayman
Telephone: 916-8664
Email: keyleader@kiwanis.ky